



the
**Henry
Ford**



**FAVORITE
MUSEUM FOR
GROUPS**

Elevate Your Game

Heroes of the Sky exhibition in Henry Ford
Museum of American Innovation

Two-Day Road Trip

Day 1

- Visit Henry Ford Museum of American Innovation and Ford Rouge Factory Tour
- Dinner/evening at MotorCity Casino Hotel
- Detroit Pistons Game

Day 2

- Greenfield Village with Ride Pass
- Shopping/lunch at Great Lakes Crossing Outlets

Best-of Highlights

Day 1

- Visit Henry Ford Museum of American Innovation
- Detroit Pistons Game
- Overnight at MotorCity Casino Hotel

Day 2

- Visit Ford Rouge Factory Tour
- Shopping at Great Lakes Crossing Outlets

If time allows, grab a quick bite at one of The Henry Ford's unique restaurants, featuring locally sourced, quality ingredients.

Group Benefits

The Henry Ford:

- Free parking
- Motor coach greeters
- Complimentary admission for driver and escort
- Express group check-in

Great Lakes Crossing Outlets: Preregistered groups receive a Passport to Shopping filled with exclusive discounts at over 100 stores and restaurants in the mall and a \$5 lunch gift card for the driver and group leader. Register online at www.greatlakescrossingoutlets.com/visit-hours/group-visits or by calling 1-877-SHOP-GLC.

Detroit Pistons: Groups of 10 or more receive many benefits and access to incredible perks, and coordinating a special outing for your group entitles you to exclusive benefits as the group leader.

Group Benefits

- Discounted ticket prices in all seating locations
- Preferred group seating
- Opportunities to partake in on-court fan experiences
- Opportunity to enhance group outing with pre-, post-, and in-game dining options
- Fundraising opportunities
- Group name recognition on Little Caesars Arena scoreboard
- Customized promotional materials for you to promote your night
- Elite service and direction from a dedicated group sales executive

MotorCity Casino Hotel: Complimentary on-site motor coach parking; Reward Play incentives for motor coach passengers; at least a \$25 Reward Play incentive per person, group leader bonus and additional \$50 Reward Play incentive for group leader.

The Henry Ford

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Detroit Pistons

Contact: Scott Schiff • 248.377.0164
sschiff@pistons.com • pistons.com

Great Lakes Crossing Outlets

Contact: Kristen Old • 248.454.5010
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MotorCity Casino Hotel

Contact: Anne Phillips • 313.237.1511
aphillips@mccemail.com • motorcitycasino.com

**The Henry Ford is just 15 minutes from
Detroit Metropolitan Airport (DTW)
and 15 minutes from downtown Detroit.**

Manufacturing Innovation Theater in the Ford Rouge Factory Tour



Henry Ford Museum of American Innovation™

Find Your Breakthrough Moment. Step into a world where past innovations fuel the imagination of generations to come. A vibrant exploration of genius in all its forms, here your guests will experience the strides of America's greatest minds while fully immersing themselves in their stories. Put them in the place of movers and shakers who blazed the trail to where we stand today. And in doing so, let them discover their own path.



Greenfield Village®

Tap Into Your Can-Do Spirit. Surround yourself in the sounds and sensations of America's fascinating formation, and become a part of a community united by perseverance, brought to life by 80 acres that brim with resourcefulness and ingenuity. Walk through Thomas Edison's lab, working farms, an artisanal crafts district and the Wright Brothers Home & Cycle Shop. Explore firsthand the place where America's can-do spirit will inspire you to go out and get it done.



Ford Rouge Factory Tour

Discover Your Drive. Pop open the hood on game-changing technology, sustainable design and sheer American grit at America's greatest manufacturing experience. Get an inside look at the making of America's most iconic truck, the Ford F-150, and immerse your guests in modern manufacturing's most progressive concepts. Experience the awe-inspiring scale of a real factory floor as your guests rev up their inner engineer. This is where big ideas gain momentum.

Henry Ford Museum of American Innovation Must-Sees:

- Driving America: The World's Premier Automotive Exhibition
- Kennedy Limousine
- Dymaxion House
- Allegheny Locomotive
- DC-3 Airplane

Greenfield Village Must-Sees:

- Model T Rides*
- Edison's Menlo Park Lab
- Wright Brothers Home & Cycle Shop
- World-Class Artisans
- Firestone Farm
- DT&M Train Roundhouse
- Henry Ford Home
- Noah Webster Home

Ford Rouge Factory Tour Must-Sees:

- World's Largest Living Roof
- Assembly Plant Walking Tour
- Legacy Gallery

**Additional fee required.*

Plan Your Next Trip to The Henry Ford

[thf.org/visit/plan-your-visit/
tour-groups](http://thf.org/visit/plan-your-visit/tour-groups)

